



S.W.O.L.P.A. c/o Cathleen Boekhoven
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Dear Red Brand Buyer,

It's that time of year again when the air gets cooler, the fall fairs are abundant and the SWOLPA directors are preparing for this year's Red Brand Show & Sale. If your company has purchased an animal at a previous sale, we thank you for your involvement and hope that you will join us again for the **74th Annual Red Brand Show & Sale**.

SWOLPA would like to emphasize some of the benefits of attending our event. It's a great evening out that offers networking opportunities, with a reception beginning at 5:00pm and dinner at 6:00pm, with the sale following at 7:30pm. Your company name will be associated with community involvement, agricultural support and youth development. Red Brand advertises in local print media. We also have a website www.redbrandshow.ca where the company will be listed and linked to your website.

Enclosed is the buyer's guide. This pamphlet was created to answer your questions about buying at Red Brand. Should you have additional inquiries please do not hesitate to contact Wade Graham or myself. We will be happy to assist you.

I look forward to seeing you on Tuesday, October 13th at the Glencoe Fair Grounds.

Sincerely,

Cathleen Boekhoven
Secretary/Treasurer SWOLPA

www.redbrandshow.ca